

## **Wine Fraud and Counterfeiting Presentation & Authentication Training Levels I and II**

**9 thru 12 October, Grand Hyatt Hong Kong**

### **Monday, 9 October**

9AM – 12PM: Wine Fraud and Counterfeiting Presentation

12PM – 1PM: Lunch for Level I Training Attendees

1PM – 5PM: Authentication Training Level I

### **Tuesday, 10 October and Thursday, 12 October**

9:30AM – 5PM: Authentication Training Level II\*

12PM – 1PM Lunch (Included)

\*Presentation and Level I attendance is required for Level II attendance.

Authentication Training Level II is limited to approximately 15 attendees per day

[Wine Fraud and Counterfeiting Presentation and Authentication Training Levels I and II](#)

## **PROGRAM SYNOPSES**

### **Wine Fraud and Counterfeiting Presentation**

We review the history of wine fraud, beginning in ancient times, through the more recent Rodenstock and Kurniawan counterfeit cases, including the fraud that we expose and help to prosecute today. We discuss the numerous ways that villainous vendors and malicious merchants in the wine industry defraud fellow merchants and consumers alike. We outline the different types of bottle counterfeiting, as well as the authentication techniques that we use to reveal them.

### **Authentication Training Level I**

This is the essential first-step training for anyone who collects, or works with fine and rare wine--or is curious about wine authentication. Level I training touches on many aspects of the bottle and the major topics of counterfeiting and authentication. We encourage attendees to bring a bottle for authentication workshopping. Lunch is provided. Attendee work history and two professional references are required; we reserve the right to refuse admission. Presentation attendance is a prerequisite.

### **Authentication Training Level II**

This in-depth session serves serious wine collectors, those who should authenticate wine as part of their jobs, and those who seek to become professional authenticators. We expand on the subjects covered in Level I, introduce new and more complex subject matter, and spend a significant amount of time using trade tools for the hands-on comparison of known counterfeits (from our extensive collection of fakes) with authentic bottles. We analyze current anti-fraud efforts and teach what to look for in assessing the most highly counterfeited wines of the last two decades. Participants gain a more thorough understanding of the authentication process and can start on the path to becoming TCM Certified Authenticators®. We encourage attendees to bring an additional two to three bottles for hands-on workshopping. Attendees receive a take-home, starter authentication toolkit. Lunch is provided. Level I training attendance is a prerequisite. Level II is limited to 15 attendees per session

Pricing and registration details are available on our [Presentations and Training](#) page.